



2018 GUIDE

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SEEN NEIGHBORHOOD

CIRCULATION: 45,000

DISTRIBUTION:

At least 10,000 (up to 15,000) magazines mailed out the weekend before and the rest distributed throughout Ann Arbor and the Art Fair.

EARLY BIRD RATES (ends on May 15)

Full Page \$1,350
Half Page \$800
Quarter Page \$350

REGULAR RATES (starting May 16)

Full Page \$1,500
Half Page \$900
Quarter Page \$400

AD SPECS:

FULL (no bleed): 7.375" X 9.75"

FULL PAGE (with bleed): 8.875" X 11.375"

Trim size is 8.375" X 10.875"

Live area is 7.375" X 9.75"

HALF HORIZONTAL: 7.375" X 4.8"

HALF VERTICAL: 3.6" X 9.75"

QUARTER: 3.6" X 4.8"

50% non-refundable payment due upon reservation.



ARTISTS ONLY: \$100

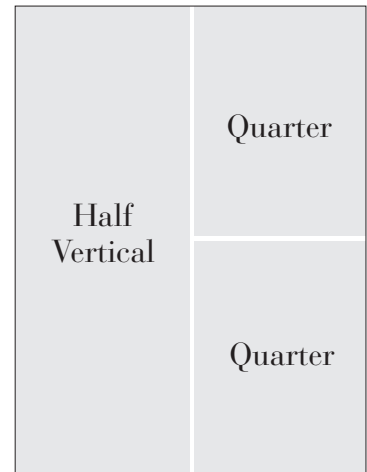
Featured Gallery Ad (includes photo, name and booth number)
Payment due at time of reservation.
Copy due June 8.

AD DEADLINES:

Proof ads, all materials due: Friday, June 8
Camera ready ads due: Friday, June 15

DISTRIBUTION

Publication mailed out July 9.



PLEASE MAKE CHECK PAYABLE TO:

Renaissance Media
29200 Northwestern Highway Suite 110
Southfield MI 48034

FOR CREDIT CARD PAYMENTS:

Please request a credit card authorization form.

FOR QUESTIONS:

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