

54th Annual Ann Arbor Summer Art Fair
July 20-22, 2023
Produced by The Guild of Artists & Artisans
Ann Arbor, MI

The *Ann Arbor Summer Art Fair* is one of three official partner fairs that comprise the award-winning and highly respected *Ann Arbor Art Fair*. Close to 500,000 people attend the event each year. The *Summer Art Fair* is located on Main Street in the heart of Ann Arbor as well as Liberty, State and South University Streets stretching from its charming downtown to the campus of the University of Michigan. It is run by The Guild of Artists & Artisans, a non-profit Artist Member Organization whose mission is to provide marketing opportunities to artists. It is an organization where the artists truly have a voice and it shows in the quality of our events.

Important Show Information: Please review the application procedures, the event calendar and the Exhibition Standards and Rules. If you have any questions, please contact The Guild at 734.662.3382 or info@theguild.org.

Event Location, Days & Times

The Ann Arbor Summer Art Fair

Thurs - Fri, July 20 & 21 - 10am 9pm

Saturday, July 22nd - 10am - 8pm

The *Ann Arbor Summer Art Fair* is located on Main Street between Huron & William streets in downtown Ann Arbor, MI, on Liberty Street between Main Street and Fifth Ave, and on State Street between William & Madison streets, adjacent to the campus of the University of Michigan. Additionally, the Summer Art Fair extends down South University from State Street to Forest where the fair started in 1960. This portion of the fair was formerly known as the South University Art Fair and became a part of the Summer Art Fair in 2021.

Guild Show Features

- Run by and for the Artists
- Ranked #33 in Sunshine Artists 2022 Top 200 Fine and Contemporary Art Fairs
- Known for record sales and high traffic
- Artist awards totaling close to \$5,000
- Competitive Jury Selection Process
- Extensive advertising and promotion
- Select Social Media artist highlights leading up to the event
- Artist listing including large image and link to artist website when provided on event page
- Professional and respectful art fair staff
- Well-provisioned artist hospitality tents and water delivery

- Artist Breakfast Saturday Morning
- Artist Happy Hour on Thursday Night
- Booth Pod system with every booth having one corner open with at **least 8'** between pods!
- Negotiated special rates for artists in nearby hotels and motels
- Friendly booth sitters and set-up, tear-down helpers
- Professional, overnight security

Eligibility

Artists in fine art and fine craft disciplines are invited to apply. Please review the Exhibition Standards to help determine the eligibility of your specific artwork.

Security & Artist Parking

Overnight, professional security will be provided on Wednesday, Thursday, and Friday. There is ample artist parking available through Republic Parking; detailed parking information will be available on the Guild's web site, www.theguild.org in advance of the event.

Electricity

Electricity is generally available in most locations. Please contact the Guild for additional information, 734.662.3382 or info@theguild.org. Generators are not allowed.

Timeline

Please review the event calendar. If you cannot apply online, please contact The Guild for additional options and fees, 734.662.3382. The timeline is subject to change.

Nov 2	Online application opens
Feb 10	Online application deadline
Week of Feb 20	Jury
Feb 27	Jury results emailed
Feb 27	Contract emailed
Mar 17	Contract/fees due on Zapplication
Apr 28	Last day to cancel with refund **
June 5	Confirmation packet emailed

Jul 19 Artist set up

Jul 20-22 Ann Arbor Summer Art Fair

***Payment plans available for Guild members**

**** Cancel by the deadline, fee is refunded to artist, less \$50 administration fee. Cancel after deadline, no refund is given.**

Online Application Procedures for the *Ann Arbor Summer Art Fair*

- Complete application form at www.Zapplication.org
- Submit four (4) work images and one (1) booth image with work displayed. If you are applying in two or more categories, please submit an application for each medium. **No visible signatures allowed in the work images.**
- Booth Images: Please show 3 walls of your booth. **Remove artist names, business names, booth signage, booth tags, people, and animals from the booth image. Remove artist and business names from your artist statement as well.**
- Your application will be removed if you do not comply with the jury image standards above and your jury fee will not be refunded.
- If you are applying in a non-jewelry category but wish to exhibit jewelry in your medium, please submit a separate application for jewelry. For example, you work in ceramics and wish to display your handmade ceramic jewelry within your booth. Please note in your Artist Statement that you are applying in a non-jewelry category but wish to show a small amount of jewelry in your booth.
- Submit application fee (see following information). **Application fees are non-refundable.**

Application fees:

• **Non-Guild members: \$50.**

(Fee includes annual Guild membership. For additional information regarding membership privileges and responsibilities, please contact the Guild.) **Application fees are non-refundable.**

• **Guild Members: Free***

*Guild Members who are in good standing.

If you are unsure of your membership status or eligibility, please contact The Guild, 734.662.3382, ext. 301, or info@theguild.org.

Deadlines

Applications will be accepted online until midnight EST, February 10, 2023. Applications received after the deadline will be subject to a \$25 late fee. **If you are unable to submit an**

online application, please contact The Guild for additional options and fees, 734.662.3382, ext. 301.

Important Information

By applying to Guild shows, the artist agrees to and confirms the following items: 1) The artist is responsible for the design and execution of his or her artwork according to The Guild's Exhibition Standards; 2) The artist has read, understands and will abide by The Guild's Exhibition Rules; 3) the artist understands that The Guild of Artists & Artisans is not liable for loss or damage to artwork or personal injury; 4) Artists will not be part of any legal action against The Guild or its personnel; and, 5) Artists understand and agree that The Guild may use images of their artwork in advertising and promotion.

The Guild

The Guild of Artists & Artisans is a non-profit, membership organization of professional artists. **Established in 1970**, The Guild's mission is to develop and present art fairs to provide marketing opportunities for its members which also serve as educational, cultural and entertaining events for the community. The Guild draws upon its talented, exclusive and diverse membership to exhibit and sell their work at these events. The Guild is recognized and valued for its ability to showcase independent artists, bringing their artwork to the community via its juried fine art fairs and its gallery, The Gutman Gallery in downtown Ann Arbor. It is a trusted source for artists and fairgoers alike. The Guild is best known for its award-winning *Ann Arbor Summer Art Fair*.

For information:

Nicole McKay, Artist Relations Director
The Guild of Artists & Artisans
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Ann Arbor, MI 48104
734.662.3382, ext. 301
nicole@theguild.org
www.theguild.org

(Rules/Standards Here)

Booth Fees (all booth fees include a corner and electric unless otherwise noted)

\$675	10' x 10' booth fee (no electric spaces on Liberty)
\$725	10' x 10' booth fee
\$1450	10' x 20' booth fee
\$1200	10' x 17' booth fee
\$2400	10' x 34' booth fee