

56th Annual Ann Arbor Summer Art Fair
July 17-19, 2025
Produced by The Guild of Artists & Artisans
Ann Arbor, MI

The *Ann Arbor Summer Art Fair* is one of three official partner fairs that comprise the award-winning and highly respected *Ann Arbor Art Fair*, attended by close to 500,000 people each year. The *Summer Art Fair* is located on Main Street in the heart of Ann Arbor as well as Liberty, State and South University Streets, stretching from the charming downtown area to the beautiful campus of the University of Michigan, touching each end of the event. It is run by The Guild of Artists & Artisans, a 501(c)3 non-profit, membership association of independent artists founded in 1973 in Ann Arbor, Michigan. Its mission is to develop and present fine art fairs throughout the region to provide marketing opportunities for artists which also serve as educational, cultural and entertaining events for the community. The Guild draws upon its talented, exclusive and diverse membership to exhibit and sell their work at these events. Each artist is juried through The Guild's rigorous standards process, which ensures exceptional creativity and technical skill.

Important Show Information: Please review the application procedures, the event calendar and the Exhibition Standards and Rules. If you have any questions, please contact The Guild at 734.662.3382 or info@theguild.org.

Event Location, Days & Times

The Ann Arbor Summer Art Fair

Thurs–Fri, July 17th & 18th - 10am - 9pm

Saturday, July 19th - 10am - 8pm

The *Ann Arbor Summer Art Fair* is located on Main Street between Huron & William streets in downtown Ann Arbor, MI, on Liberty Street between Main Street and Fifth Ave, and on State Street between William & Madison streets, adjacent to the University of Michigan campus. Additionally, the Summer Art Fair extends down South University from State Street to Forest where the fair began in 1960. This portion of the fair was formerly known as the South University Art Fair and became a part of the Summer Art Fair in 2021.

Guild Show Features

- Run by and for the Artists - a fair where artists truly have a voice and are valued
- Every application includes a one year membership to The Guild which provides artists with great opportunities throughout the year!
- The Guild allows up to 20% reproductions in your booth to increase overall sales
- Consistently ranked one of the top Fine Art Fairs in the Country

- Known for record sales and high traffic
- Over \$5000 in Artist Awards
- Competitive Jury Selection Process
- Extensive joint advertising and promotion
 - Audience reach of 1,692,829,807 in 2024
 - Publicity value of \$16,992,339 in 2024
- Select Social Media artist highlights leading up to the event
- Artist listing including a large image and link to artist website if provided on event page
- Professional, respectful, and fun art fair staff
- Booth Sitters provided for needed breaks
- Delicious Artist Hospitality with Continental breakfast, coffee, water, and treats throughout the day
- Water Delivery
- Artist Happy Hour and awards ceremony
- Booth Pod system that ensures one corner open for every booth with at **least 8'** between pods!
- Negotiated special rates for artists in nearby hotels and motels
- Professional overnight security
- Social District in the Main Street area allowing patrons to stroll with drinks from area businesses
- Easy access to the diverse cuisine Ann Arbor has to offer
- Home to exceptional programming including our Emerging Artist Program, The Stage on Main in partnership with The Ark, Chalk the Walk with David Zinn, Prison Creative Arts Project yearly display, and new in 2025, the Youth Collector's Club!
- Not convinced yet? Hear what some of our 2024 artists had to say:
 - "It's always full of real art buyers, it's my most consistent and always largest grossing art fair. It's run so well and organized. There's always a staff member nearby if you need something." 2024 Summer Art Fair Artist
 - "Thank you all for a smooth and fun experience where I was able to share my work with so many different people who care about hand made craft." 2024 Summer Art Fair Artist
 - "This year was the engagement of the buyers, repeat buyers, and so many young people getting their start by buying prints/smalls and promising to come back when they are making money so they can buy originals." 2024 Summer Art Fair Artist

Eligibility

Artists in fine art and fine craft disciplines are invited to apply. Please review the Exhibition Standards to determine the eligibility of your specific artwork.

Security & Artist Parking

Overnight, professional security will be provided on Wednesday, Thursday, and Friday. There is ample artist parking available through PCI Municipal Services; detailed parking information will be available on the Guild's web site, www.theguild.org in advance of the event.

Electricity

Electricity is generally available in most locations. Please contact the Guild for additional information, 734.662.3382 or info@theguild.org. Generators are not allowed.

Timeline

Please review the event calendar. If you cannot apply online, please contact The Guild for additional options and fees, 734.662.3382. The timeline is subject to change.

Oct 17	Online application opens
Feb 16	Online application deadline
Week of Feb 24	Jury
Mar 3	Jury results emailed
Mar 17	Fees due on Zapplication
Apr 29	Last day to cancel with refund **
June 5	Confirmation packet emailed
Jul 16	Artist set up
Jul 17-19	Ann Arbor Summer Art Fair

***Payment plans available for Guild members**

****Cancel by the deadline to receive a refund, less \$50 administration fee. No refund is given for cancellations after the deadline.**

Online Application Procedures for the *Ann Arbor Summer Art Fair*

- Complete application form at www.Zapplication.org
- Submit four (4) work images and one (1) booth image with work displayed. If you are applying in two or more categories, please submit an application for each medium. **No visible signatures allowed in the work images.**

- Booth Images: Please show 3 walls of your booth. **Remove artist names, business names, booth signage, booth tags, people, and animals from the booth image. Remove artist and business names from your artist statement as well.**
- Your application will be removed if you do not comply with the jury image standards above and your jury fee will not be refunded.
- If you are applying in a non-jewelry category but wish to exhibit jewelry in your medium, **you must submit a separate application for jewelry.** For example, you work in ceramics and wish to display your handmade ceramic jewelry within your booth. Please note in your Artist Statement that you are applying in a non-jewelry category but wish to show a small amount of jewelry in your booth. If your jewelry does not pass the jury you will be unable to display it if accepted to participate with your main medium.
- Submit application fee (see following information). **Application fees are non-refundable.**

Application fees:

Non-Guild members: \$50

(Fee includes annual Guild membership. For additional information regarding membership privileges and responsibilities, please contact the Guild.) **Application fees are non-refundable.**

Guild Members: Free*

*Guild Members who are in good standing.

If you are unsure of your membership status or eligibility, please contact The Guild, 734.662.3382, ext. 301, or info@theguild.org.

Deadlines

Applications will be accepted online until midnight EST, February 16, 2025. Applications received after the deadline will be subject to a \$25 late fee. **If you are unable to submit an online application, please contact The Guild for additional options and fees, 734.662.3382, ext. 301.**

Important Information

By applying to Guild shows, the artist agrees to and confirms the following items: 1) The artist is responsible for the design and execution of his or her artwork according to The Guild's Exhibition Standards; 2) The artist has read, understands and will abide by The Guild's Exhibition Rules; 3) The artist understands that The Guild of Artists & Artisans is not liable for loss or damage to artwork or personal injury; 4) Artists will not be part of any legal action against The Guild or its personnel; and, 5) Artists understand and agree that The Guild may use images of their artwork in advertising and promotion.

The Guild

The Guild of Artists & Artisans is a non-profit, membership organization of professional artists. **Established in 1973**, The Guild's mission is to develop and present art fairs to provide

marketing opportunities for its members which also serve as educational, cultural and entertaining events for the community. The Guild draws upon its talented, exclusive and diverse membership to exhibit and sell their work at these events. The Guild is recognized and valued for its ability to showcase independent artists, bringing their artwork to the community via its juried fine art fairs and its gallery, The Gutman Gallery in downtown Ann Arbor. It is a trusted source for artists and fairgoers alike. The Guild is best known for its award-winning *Ann Arbor Summer Art Fair*.

For information:

Nicole McKay, Artist Relations Director
The Guild of Artists & Artisans
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734.662.3382, ext. 301
nicole@theguild.org
www.theguild.org

(Rules/Standards Here)

Booth Fees (all booth fees include a corner and electric unless otherwise noted)

\$700	10' x 10' booth fee (on Liberty, with no electricity)
\$750	10' x 10' booth fee
\$1500	10' x 20' booth fee
\$1250	10' x 17' (17' deep) booth fee
\$2500	20' x 17' booth fee