

Four Fairs. One Event.  
**2019 GUIDE**

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RENAISSANCE MEDIA SOLUTIONS

**PRINT CIRCULATION: 40,000**

**DIGITAL CIRCULATION:**

**[theannarborartfair.com](http://theannarborartfair.com) - [thejewishnews.com](http://thejewishnews.com)  
[seenthemagazine.com](http://seenthemagazine.com) - [theindianscene.com](http://theindianscene.com)**

**DISTRIBUTION:**

At least 10,000 magazines mailed out the weekend before and the rest distributed throughout Ann Arbor and the art fair, which is one of the largest in the nation.

**EARLY BIRD RATES** (ends April 30, 2019)

Full Page \$1,350  
Half Page \$800  
Quarter Page \$350

**REGULAR RATES** (starts May 1, 2019)

Full Page \$1,500  
Half Page \$850  
Quarter Page \$450

**AD SPECS:**

FULL (no bleed): 7.375" X 9.75"  
  
FULL PAGE (with bleed): 8.875" X 11.375"  
Trim size is 8.375" X 10.875"  
Live area is 7.375" X 9.75"  
  
HALF HORIZONTAL: 7.375" X 4.8"  
  
HALF VERTICAL: 3.6" X 9.75"  
  
QUARTER: 3.6" X 4.8"

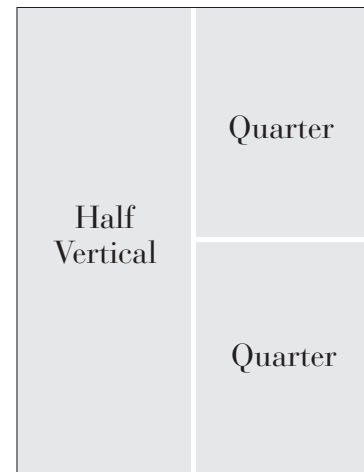
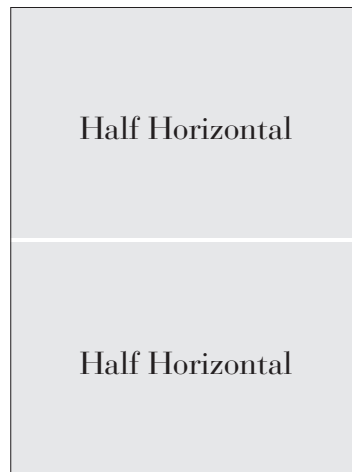
*50% non-refundable payment due upon reservation.*



**AD DEADLINES:**

Proof ads, all materials due:  
**Thursday, June 6, 2019**  
Camera ready ads due:  
**Thursday, June 13, 2019**

**ARTISTS ONLY: \$100**  
Featured Gallery Ad (includes photo,  
name, website and booth number)  
Payment due at time of reservation.  
Copy due Monday, June 4, 2019.



Email ad copy to Sales Support at  
salessupport@renmedia.us.  
Please put Ann Arbor Art Fair  
in the subject line. Or call at  
248.351.5116 / 248.234.9057