Four Fairs. One Event.

2019 GUIDE

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RENAISSANCE MEDIA SOLUTIONS

PRINT CIRCULATION: 40,000

DIGITAL CIRCULATION:
theannarborartfair.com - thejewishnews.com
seenthemagazine.com - theindianscene.com

DISTRIBUTION:
At least 10,000 magazines mailed out the weekend before and the rest distributed throughout Ann Arbor and the art fair, which is one of the largest in the nation.
EARLY BIRD RATES (ends April 30, 2019)
Full Page $1,350
Half Page $800
Quarter Page $350

REGULAR RATES (starts May 1, 2019)
Full Page $1,500
Half Page $850
Quarter Page $450

AD SPECS:

FULL (no bleed): 7.375” X 9.75”

FULL PAGE (with bleed): 8.875” X 11.375”
   Trim size is 8.375” X 10.875”
   Live area is 7.375” X 9.75”

HALF HORIZONTAL: 7.375” X 4.8”

HALF VERTICAL: 3.6” X 9.75”

QUARTER: 3.6” X 4.8”

50% non-refundable payment due upon reservation.

AD DEADLINES:
Proof ads, all materials due: Thursday, June 6, 2019
Camera ready ads due: Thursday, June 13, 2019

ARTISTS ONLY: $100
Featured Gallery Ad (includes photo, name, website and booth number). Payment due at time of reservation. Copy due Monday, June 4, 2019.

Email ad copy to Sales Support at salessupport@renmedia.us. Please put Ann Arbor Art Fair in the subject line. Or call at 248.351.5116 / 248.234.9057