**40th Annual Art Birmingham**
**May 8 & 9, 2021**
**Produced by the Birmingham Bloomfield Art Center**
**in association with The Guild of Artists & Artisans**
**Birmingham, MI**

*Art Birmingham*, now in its 40th year, takes place on the streets surrounding Shain Park, in downtown Birmingham, Michigan.  The Park is surrounded by convenient parking for artists and fairgoers and within easy access to the many unique stores and fabulous restaurants of downtown Birmingham – favorites of the upscale shoppers and residents throughout Oakland County and beyond. A Mother's Day Tradition, this highly respected event will showcase  jury selected artists in an elegant and extraordinary setting.

**Important Show Information:  Please review the application procedures, the event calendar and the Exhibition Standards and Rules.  If you have any questions, please contact The Guild at** **734.662.3382****, ext. 301 or** info@theguild.org**.**

**General Information**
**Event Location, Days & Times**
***Art Birmingham***
***Mother’s Day Weekend***
Saturday, May 8, 10 am – 6 pm & Sunday, May 9, 10 am – 5 pm
Art Birmingham in and around Shain Park in downtown Birmingham, Michigan.  A map for the event is available under the “Exhibitor Info” tab on The Guild’s web site, [www.theguild.org](http://www.theguild.org/). **This is an annual must-do show to kick off the outdoor Art Fair Season in Michigan!

Show Features**
·         Extensive advertising and promotion
·         Professional and respectful art fair staff
·         Coffee, snacks, and goodies delivered to artists' tents
·         Negotiated special rates for artists in nearby hotels and motels
·         Friendly booth sitters
·         Professional, overnight security

**Eligibility**
Artists in fine art and fine craft disciplines are invited to apply. Please review the [Exhibition Standards](https://www.theguild.org/get-involved/membership/standards/) to help determine the eligibility of your specific artwork.

**Security & Artist Parking**
Professional, overnight security will be provided on Friday and Saturday.  There is ample artist parking available in close proximity to the fair site.  Parking is free on Sunday in the downtown Birmingham parking structures.

**Electricity**
Electricity will not be available at this event. Generators are not allowed.

**Timeline**
Please review the event calendar.  If you cannot apply online, please contact The Guild for additional options and fees, 734.662.3382.  Timeline may be subject to change.

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| **Online application opens**  | December 18, 2020 |
| **Online application deadline** | February 4, 2021 |
| **Jury** | Week of February 8, 2021 |
| **Jury results emailed** | February 15, 2021 |
| **Contract emailed** | February 15, 2021 |
| **\*Contract/fees due** | March 8, 2021 |
| **Confirmation packet emailed** | March 23, 2021 |
| **\*\*Final day to cancel with refund (less $50 admin fee)** | March 23, 2021 |
| **Artist set up (starts at 5p.m.)** | May 7, 2021 |
| **Fair dates** | May 8-9, 2021 |

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**\*Payment plans available for Guild Members**
**\*\*Cancel up to the deadline, fee is refunded to artist, less $50 administration fee.  Cancel after deadline, no refund is given.**

**Online Application Procedures for *Art Birmingham***

* Complete application form at www.Zapplication.org.
* Submit four (4) work images and one (1) booth image with work displayed. If you are applying in two or more categories, please submit an application for each medium. **No visible signatures allowed in the work images.**
* Booth Images: Please show 3 walls of your booth. **Remove artist names, business names, booth signage, booth tags, people, and animals from the booth image.** **Remove artist and business names from your artist statement as well.**
* Your application will be removed if you do not comply with the jury image standards above and your jury fee will not be refunded.
* If you are applying in a non-jewelry category but wish to exhibit jewelry in your medium, please submit a separate application for jewelry.  For example, you work in ceramics and wish to display your handmade ceramic jewelry within your booth.  Please note in your Artist Statement that you are applying in a non-jewelry category but wish to show a small amount of jewelry in your booth.
* Submit jury fee of $30. **Jury fees are non-refundable.**

**Deadlines**
Applications will be accepted online until midnight EST, **February 4, 2021.** Applications received after the deadline will be subject to a $25 late fee. Jury fees are non-refundable  **If you are unable to submit an online application, please contact The Guild for additional options and fees,** **734.662.3382****, ext. 301.**

**Important Information**
By applying to this event, artists verify that they are responsible for the design and execution of their artwork according to event’s Exhibition Standards.  In addition, artists understand that the BBAC and The Guild are not liable for loss or damage to artwork or personal injury.  Artists will not be part of any legal action against the BBAC or its personnel or The Guild or its personnel.  Artists understand and agree that the event may use images of their artwork in advertising and promotion.

**About The BBAC**
The Birmingham Bloomfield Art Center has been providing “art for all” since 1957 and is a regional non-profit art center committed to promoting visual arts experiences.  Each year more than 500 classes are offered for all skill levels and ages preschool to senior citizens.  Throughout the year, nearly 5,000 individuals are served by classes, workshops, art camps, outreach programs, special events,  and exhibitions that are free and open to the public (with an additional 75,000 impacted by *Art Birmingham*, the BBAC’s annual fine art fair).   The BBAC also supports hundreds of artists each year, with opportunities to teach, exhibit, and sell their work.  The BBAC is a 25,000-square foot facility, with nine classroom studios, four exhibition galleries, and a retail Gallery Shop.   For further information about BBAC programs and events, visit BBArtCenter.org or phone 248.644.0866.

**About The Guild**
**The Guild of Artists & Artisans** is a non-profit, membership organization of professional artists.  **Established in 1970,** The Guild’s mission is to promote community awareness, understanding and appreciation of the visual arts and to maintain a support network for artists, which provides educational, mentoring and marketing opportunities.  The Guild is recognized and valued for its ability to showcase independent artists, bringing their artwork to the community via its juried fine art and fine craft fairs and gallery in downtown Ann Arbor, The Gutman Gallery.  It is a trusted source for artists and fairgoers alike.  The Guild is best known for its award-winning *Ann Arbor Summer Art Fair*.

**For information:**
Nicole McKay, *Artists Relations Director*
The Guild of Artists & Artisans
118 N. Fourth Avenue
Ann Arbor, MI 48104
734.662.3382, ext. 301
nicole@theguild.org
[www.theguild.org](http://www.theguild.org/)

(Standards & Exhibition rules go here)

**Booth Fees**
**$345, 10’ x 10’ booth fee; $65 corner fee**
**$690, double booth fee; $65 corner fee**
(Note:  A limited number of double booths are available.  A booth corner allows for access to the either the right or left side of the booth and the open side is between eight and ten feet from the next booth; a corner may or may not be at the end of a row or street. )

By applying to Guild shows, the artist agrees to and confirms the following items:  1) The artist is responsible for the design and execution of his or her artwork according to The Guild’s Exhibition Standards; 2 ) The artist has read, understands and will abide by The Guild’s Exhibition Rules; 3) the artist understands that The Guild of Artists & Artisans is not liable for loss or damage to artwork or personal injury; 4) Artists will not be part of any legal action against The Guild or its personnel and volunteers; and, 5)  Artists understand and agree that The Guild may use images of their artwork in advertising, public relations and promotion including but not limited to print and electronic media including the Guild’s web and Facebook presence.