



## EXHIBITION PROSPECTUS

### Folklore

#### Exhibition Dates:

September 23 - October 29, 2022

#### Call for Entry:

The Guild of Artists & Artisans is calling all artists to submit work for *Folklore*, an all media exhibition themed around storytelling, superstitions, and old wives' tales.

#### Important Dates:

- Deadline to submit work: August 15, 2022 at 11:59pm
- Artists are notified of jury results: August 26, 2022
- Artwork delivery dates: week of September 12, 2022 (exact dates + times TBD)
- Opening reception: September 23, 2022 from 4-6pm
- Artwork pick-ups: week of October 31, 2022 (exact dates + times TBD)

#### Eligibility:

Open to all visual arts media, in any medium, both two-dimensional and three-dimensional. All artwork in the exhibition must be original works signed by the artist. Digital or photography prints must be limited edition, numbered and signed. Editions must be limited to 250. Work previously juried into a Gutman Gallery exhibition will not be accepted.

2D artwork **MUST** be wired and ready to hang upon delivery.

The exhibition will be juried by a panel of artist peers to ensure that all artwork fits the theme and standards (as included below).

#### Entry Process:

There is a non-refundable submission fee of \$20 for members or \$40 for non-members to participate in this call for entry. Artists may submit up to three works for a single-entry fee. To be considered for this exhibition, all entries must be submitted through the online submission form found on our website, and work must be completed upon submitting the application. The Guild

of Artists & Artisans reserves the right to not display artwork if it differs from the originally submitted images and description. Accepted artwork must be framed and fitted with a secure hanging wire. If necessary, all shipping and packing costs will be the responsibility of the artist.

### **Art Sales:**

All selected artwork must be available for display and sale during the exhibition dates. Any work sold in the exhibition will result in the following split:

- Members will receive 75% of the sale price, with The Guild keeping the remaining 25%.
- Non-Members will receive 65% of the sale price, with The Guild keeping the remaining 35%.

The Guild will charge tax at the time of the sale and remit this as required by law.

### **Delivery + Pick-up:**

It is the artist's responsibility to deliver and pick up their artwork during the dates and times designated by The Guild. All artwork must be ready for presentation upon delivery. Artwork must be framed and fitted with secure hanging wire. Fabric wrapped canvases do not need to be framed. All entries must be dry, assembled, framed, matted, or mounted. Unsold artwork must be picked up by the artist during the pre-determined pick-up dates and times. Artwork will ONLY be released to someone other than the artist if prior arrangements have been made. If necessary, it is the responsibility of the artist to coordinate alternate pick-up dates and times with The Guild staff. Any artwork without alternate pick-up plans that is not picked up during designated dates and times will become property of The Guild.

### **Guild Exhibition Rules & Standards:**

1. All work must be the original design of the artist; the essential work required to make each finished piece must be done by the artist. The artist is expected to be the major contributor of the time required in the essential production of the work. Helpers or assistants do not replace the artist in the production of a piece. They are permitted to assist in the non-essential and more mundane processes that go into the production of a finished piece.
2. All artwork in the exhibition must be original works signed by the artist. Digital or photography prints should be limited edition, numbered and signed. Editions must be limited to 250.
3. All work must be safe, non-toxic, and fit for its intended use. If any work requires special or limited use, this will be fully disclosed and explained to the public.
4. Any commercially produced parts used in a work must play a subordinate role and may not be sold separately.
5. Selected artwork must match the quality and balance of the images submitted in the application process. The Guild of Artists & Artisans reserves the right to not display artwork if it differs from the originally submitted images and description.

### **Exemptions:**

If an artist believes his or her work transcends these standards, the artist is welcomed to apply to The Guild's Standards Committee for determination of eligibility. The request must be made in

writing prior to the exhibition submission deadline to be considered. There is no guarantee that an exemption will be granted. The decision of The Guild is final.

### **Exhibition Standards – Ineligible Work:**

The Standards Committee, in an effort to help artists determine whether their specific artwork complies with The Guild's Exhibition Standards, has prepared the following list of artwork that does not meet the Standards requirements. This list is a guideline to help artists determine whether or not their artwork is Standards eligible; it is neither exhaustive, nor is unacceptable work limited to the items listed. Ineligible work includes but is not limited to:

#### **Jewelry:**

- Cut coin jewelry
- Enamels on manufactured representational copper shapes
- Jewelry made of manufactured components
- Jewelry made from flatware
- Beads, not made by the artist.

*There are only two exemptions to this rule: 1) If the beads are not made by the artist, they must clearly play a subordinate role in the finished piece; and 2) The requirement that beads must be made by the artist does not apply in the technique known as bead weaving; however, commercial bead weaving kits are not permitted.*

- Stud earrings in commercial settings
- Pearls whether in necklaces or bracelets.

*Note: Simple-strung or hand knotted-strung pearls are not eligible even if the pearls have been simple-strung or hand knotted-strung by the artist. Pearl necklaces and/or bracelets may be included if they have an ornament or fastener that is both intricate and a focal point of the piece, handmade by the artist and is of greater value than the piece from which it is hung or attached. Drilled pearls or pearls that have been altered, but not by the artist, are not eligible; such pearls are considered to be purchased beads and are subject to all purchased bead rules. Pearl earrings are permitted as long as the setting has been designed and handmade by the artist.*

#### **Clothing:**

- T-shirts, sweat shirts, hats, and other commercially manufactured clothes, no matter how embellished by the artist
- No manufactured seams allowed in clothing blanks and upcycled clothing, including ties, pillow covers, etc. Scarves made from scarf blanks are limited
- Manufactured belt buckles sold separately from the belts

#### **Other:**

- Manufactured tiles with a design as a major component of the piece
- Enamels on manufactured representational copper shapes
- Commercially made glassware, flatware or serving pieces no matter how embellished by the artist

- Alphabet photography, i.e. photographs composed of images representing letters of the alphabet and using those images to spell out names, dates, birthday greetings, etc.
- Dried flowers, in groups, arrangements, or bouquets
- Wreaths
- Anything made in a commercial mold, in any medium
- Anything made using a commercial kit, in any medium
- Tole painting
- Dough art
- Country crafts
- CDs and tapes
- Food
- Henna
- Beauty Products
- Candles

Please direct all questions to Elizabeth Youngs, Gallery & Program Director:  
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