

EXHIBITION PROSPECTUS

200

All Media Exhibition in Gutman Gallery Celebrating Ann Arbor's Bicentennial Year

Exhibition Dates: May 17 - June 29, 2024

Paint Ann Arbor 200, a Plein Air Event: April 5-7, 2024

*optional; registration is required

Deadline to Submit Work: April 24, 2024 at 11:59pm

CALL FOR ENTRY

The Guild of Artists & Artisans (The Guild) is calling all artists to submit work for 200, an all media exhibition in Gutman Gallery celebrating Ann Arbor's bicentennial year. Considered artwork should be a visual representation of Ann Arbor's present, past, or future. Artwork submissions for the exhibition may be created during Paint Ann Arbor 200, a Plein Air Event (April 5-7) or on the artists' own time.

IMPORTANT DATES

- Paint Ann Arbor 200, a Plein Air Event: April 5-7, 2024

- Deadline to submit work: April 24 at 11:59pm

- Artists notified by: May 3, 2024

- Artwork delivery dates: May 8 - 11, 2024

- Opening reception: May 17, 2024 from 4pm-6pm

- Exhibition dates: May 17 - June 29, 2024

PAINT ANN ARBOR 200, A PLEIN AIR EVENT

The Guild will host a plein air event April 5-7, 2024 around downtown Ann Arbor leading up to the *200* exhibition in Gutman Gallery. Artists may check in at the gallery each morning before going out to paint around town, and the gallery will be available as a hub for artists throughout the weekend for breaks and refreshments.

There is no cost for artists to participate in this event, but The Guild does require registration in advance on our <u>website</u>. Artists may create an unlimited amount of work during the plein air event and may submit up to 3 works to be considered for the *200* exhibition jury. Artwork submissions for the *200* exhibition can be created during the plein air event or on the artists' own time.

For more information on the plein air event, please visit our <u>website</u> or scroll to the bottom of this document for full plein air guidelines and requirements.

ELIGIBILITY

Open to all visual arts media, in any medium, both two-dimensional and three-dimensional. All artwork in the exhibition must be original works signed by the artist. Digital or photography prints must be limited edition, numbered and signed. Editions must be limited to 250. Work previously juried into a Gutman Gallery exhibition will not be accepted.

2D artwork MUST be wired and ready to hang upon delivery. If work is not ready to hang, it may not be exhibited in the show.

The exhibition will be juried by a panel of artist peers to ensure that all artwork fits the theme and standards (as included below).

ENTRY PROCESS

There is a non-refundable submission fee of \$20 for members or \$40 for non-members to participate in this call for entry. Artists may submit up to three works for a single-entry fee. To be considered for this exhibition, all entries must be submitted through the online submission form found on our website, and work must be completed upon submitting the application. The Guild of Artists & Artisans reserves the right to not display artwork if it differs from the originally submitted images and description. Accepted artwork must be framed and fitted with a secure hanging wire. If necessary, all shipping and packing costs will be the responsibility of the artist.

ART SALES

All selected artwork must be available for display and sale during the exhibition dates. As of January 2023, any work sold in the exhibition will result in the following split:

- Members will receive 70% of the sale price, with The Guild keeping the remaining 30%.
- Non-Members will receive 60% of the sale price, with The Guild keeping the remaining 40%.

The Guild will charge tax at the time of the sale and remit this as required by law.

DELIVERY + PICKUP

It is the artist's responsibility to deliver and pick up their artwork during the dates and times designated by The Guild. All artwork must be ready for presentation upon delivery. Artwork must

be framed and fitted with secure hanging wire. Fabric wrapped canvases do not need to be framed. All entries must be dry, assembled, framed, matted, or mounted. Unsold artwork must be picked up by the artist during the pre-determined pick-up dates and times. Artwork will only be released to someone other than the artist if prior arrangements have been made. If necessary, it is the responsibility of the artist to coordinate alternate pick-up dates and times with The Guild staff. Any artwork without alternate pick-up plans that is not picked up during designated dates and times will become property of The Guild.

GUILD EXHIBITION RULES + STANDARDS

- 1. All work must be the original design of the artist; the essential work required to make each finished piece must be done by the artist. The artist is expected to be the major contributor of the time required in the essential production of the work. Helpers or assistants do not replace the artist in the production of a piece. They are permitted to assist in the non-essential and more mundane processes that go into the production of a finished piece.
- 2. All artwork in the exhibition must be original works signed by the artist. Digital or photography prints should be limited edition, numbered and signed. Editions must be limited to 250.
- 3. All work must be safe, non-toxic, and fit for its intended use. If any work requires special or limited use, this will be fully disclosed and explained to the public.
- 4. Any commercially produced parts used in a work must play a subordinate role and may not be sold separately.
- 5. Selected artwork must match the quality and balance of the images submitted in the application process. The Guild of Artists & Artisans reserves the right to not display artwork if it differs from the originally submitted images and description.

EXEMPTIONS

If an artist believes his or her work transcends these standards, the artist is welcomed to apply to The Guild's Standards Committee for determination of eligibility. The request must be made in writing prior to the exhibition submission deadline to be considered. There is no guarantee that an exemption will be granted. The decision of The Guild is final.

EXHIBITION STANDARDS - INELIGIBLE WORK

The Standards Committee, in an effort to help artists determine whether their specific artwork complies with The Guild's Exhibition Standards, has prepared the following list of artwork that does not meet the Standards requirements. This list is a guideline to help artists determine whether or not their artwork is Standards eligible; it is neither exhaustive, nor is unacceptable work limited to the items listed. Ineligible work includes but is not limited to:

Jewelry:

- Cut coin jewelry
- Enamels on manufactured representational copper shapes
- Jewelry made of manufactured components
- Jewelry made from flatware
- Beads, not made by the artist.

There are only two exemptions to this rule: 1) If the beads are not made by the artist, they must clearly play a subordinate role in the finished piece; and 2) The requirement that beads must be made by the artist does not apply in the technique known as bead weaving; however, commercial bead weaving kits are not permitted.

- Stud earrings in commercial settings
- Pearls whether in necklaces or bracelets.

Note: Simple-strung or hand knotted-strung pearls are not eligible even if the pearls have been simple-strung or hand knotted-strung by the artist. Pearl necklaces and/or bracelets may be included if they have an ornament or fastener that is both intricate and a focal point of the piece, handmade by the artist and is of greater value than the piece from which it is hung or attached. Drilled pearls or pearls that have been altered, but not by the artist, are not eligible; such pearls are considered to be purchased beads and are subject to all purchased bead rules. Pearl earrings are permitted as long as the setting has been designed and handmade by the artist.

Clothing:

- T-shirts, sweat shirts, hats, and other commercially manufactured clothes, no matter how embellished by the artist
- No manufactured seams allowed in clothing blanks and upcycled clothing, including ties, pillow covers, etc. Scarves made from scarf blanks are limited
- Manufactured belt buckles sold separately from the belts

Other:

- Manufactured tiles with a design as a major component of the piece
- Enamels on manufactured representational copper shapes
- Commercially made glassware, flatware or serving pieces no matter how embellished by the artist
- Alphabet photography, i.e. photographs composed of images representing letters of the alphabet and using those images to spell out names, dates, birthday greetings, etc.
- Dried flowers, in groups, arrangements, or bouquets
- Wreaths
- Anything made in a commercial mold, in any medium
- Anything made using a commercial kit, in any medium
- Tole painting
- Dough art
- Country crafts
- CDs and tapes
- Food
- Henna
- Beauty Products
- Candles

PAINT ANN ARBOR 200, A PLEIN AIR EVENT

The Guild will host a plein air event April 5-7, 2024 around downtown Ann Arbor leading up to the 200 exhibition in Gutman Gallery. Artists may check in at the gallery each morning, and the

gallery will be available as a hub for artists throughout the weekend for breaks and refreshments.

There is no cost for artists to participate in this event, but The Guild does require registration in advance on our website.

There is a submission fee if the artist chooses to submit their plein air work for the 200 exhibition in Gutman Gallery. Artists may create an unlimited amount of work during the plein air event and may submit up to 3 works to be considered for the 200 exhibition jury. Artwork submissions for the 200 exhibition can be created during the plein air event or on the artists' own time.

REGISTRATION

To participate in the plein air event, artists must register no later than Thursday, April 4. There is no cost to participate in the plein air event. Artists must register on our <u>website</u>.

ARTWORK REQUIREMENTS

All work must be created solely by the artist and done completely by life.

To participate in the plein air event, each artist must pre-register and check in at Gutman Gallery on the days they plan to participate (April 5-7). The gallery will be open at 9am each day. Canvas and/or paper must be stamped by gallery staff before the artist begins to paint. At the end of the day, the artists are required to send in a photograph of themselves next to the plein air artwork. If juried into the exhibition, the artwork will be checked for the stamp when the artist delivers their (framed and ready to hang) artwork. If participating in the plein air event, artists must not work from any digital media, photographs, phones, etc. After all, it is PLEIN AIR!

Artists must create all work within the city limits of Ann Arbor. Artwork must be created on location, plein air style, at locations within the city of Ann Arbor. Daytime and nighttime painting is encouraged. Please be respectful of residents, visitors, and businesses. Artists must maintain a 6' clearance on all sides for accessibility.

Artists are encouraged to visit the city of Ann Arbor before the plein air event to determine locations. Each artist is responsible for their own set-up, clean-up, equipment, and supplies. Recommended locations include, but are not limited to Downtown Ann Arbor (Main Street, Kerrytown, State Street, South University); City Parks; Residential Homes (please note that artists need to get permission from the homeowner before painting a home).

ENTRY PROCEDURES

For your work to be considered for the 200 exhibition in Gutman Gallery, artists must fill out an online entry form, which can be found on our <u>website</u>.

Each artist may submit up to 3 of their plein air works in the online submission form. There is a non-refundable application fee of \$20 for current members of The Guild of Artists & Artisans or \$40 for non-members. Works entered into the online submission form will be considered by the jury for the 200 exhibition, which will be on display in Gutman Gallery May 17 - June 29, 2024.

To be considered for the 200 exhibition, artwork must be submitted no later than April 24 at 11:59pm. The exhibition will be juried by guest juror and landscape artist Nancy Flanagan. Artists will be notified of the jury results by end of day on May 3, 2024.

QUESTIONS?

Please direct all questions to Elizabeth Youngs, Gallery & Program Director: elizabeth@theguild.org